

Additional Topics for Integration into the Core Curriculum Courses

Communication

Academic Dishonesty and Reporting Students Who Cheat: Issues of taking personal responsibility for the integrity of courses, degrees, and the institution.

Banned Books: Issues related to why some written works are banned, if there is context when this might be justified, and censorship in public schools.

Ethics in Journalism: Includes issues related to:

- Journalist/politician relationships;
- News re-enactment programming on television;
- Journalistic treatment (across media or in one medium) of environmental questions; racial problems; the AIDS crisis; professional sports; suicide; charges of sexual misconduct against prominent persons; rape victims and their accusers; accused criminals (e.g., "the walk").

Ethics in Public Relations: Includes values such as honesty, openness, loyalty, fair-mindedness, respect, integrity, and forthright communication and issues related to perceptions that those who engage public relations engage in lying, spin-doctoring, and even espionage.

- The public relations of energy companies (e.g., the Exxon Valdez incident; Freeport-McMoRan's dumping of gypsum); public scares (e.g., the Pepsi crisis; the Tylenol poisonings); political "damage control" (e.g., Bay of Pigs; Watergate; Iran-Contra; Gulf War); tobacco companies; pro- and anti-abortion activists; NRA.

Political Communication: Includes issues related to:

- Rhetoric and persuasion;
- Propaganda;
- Campaign techniques;
- Hate speech;
- Local political advertising.

Television, Film and Music Entertainment: Includes issues related to "obscene" language, ratings systems, song lyric messaging, freedom of speech, censorship.



Academic
Technologies