

Teaching Strategy: Using Infographics

Information graphics or **infographics** are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. They can improve cognition by utilizing graphics to enhance the human visual system's ability to see patterns and trends.

What Does Your Ethical Hamburger Look Like?

There are many infographics available that show the various components, processes, and issues related to fast-food. Students can research these, disseminate their content, and brainstorm alternatives or solutions to create a more ethical hamburger, and understand the Sustainability Principle in ethics (or acting so as to preserve the resources available for future generations). They should consider the following questions:

- How will their choices effect the price of the hamburger?
- How will their choices effect jobs?
- How will their choices effect the environment?
- How will their choices effect health?



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